



Jenlist  
Distributors  
"Your technology connection"

# HANDY HINTS

*Handy hints from Jenlist Distributors to help you merchandise your store and get the most out of your sales.*

## Handy Hint #1

### Keep it Simple



**X** Don't try and show everything in one display. This will only confuse the customer.



**✓** Keep the display tidy and simple with one clear message about what you are trying to sell.

## Handy Hint #2

### Poster Frames

**✓** Rather than messy old blue tack and yellow sticky tape, why not try this neat and simple way of displaying your Posters. It gets the message across and keeps your shop clean and tidy. Giving a more professional look.

